**Website Concept:**

***Summer New Collection***

**Brand Name:** Bandage  
**Theme:** A focus on modern, vibrant, and lightweight fashion, emphasizing summer comfort and style.

Day 1 Hackathon Tasks:

1. **Step 1: Marketplace Type**

**Type:**  General E-Commerce  
**Primary Purpose:** To provide customers with trendy and affordable summer fashion that blends comfort and style. This marketplace aims to bring a curated collection of summer apparel to a global audience with an emphasis on quality and customer satisfaction.

1. **Step 2: Business Goals**

* **Problem Solved:**  
  Making stylish summer fashion accessible to a global audience at affordable prices, especially for those seeking lightweight, breathable, and trend-driven clothing.
* **Target Audience:**  
  Fashion-forward individuals aged 18-35, who value affordability, comfort, and style during summer.
* **Products/Services Offered:**
  + Lightweight summer dresses, shirts, and shorts.
  + Accessories like sunglasses, hats, and sandals.
* **Differentiators:**
  + Unique branding and aesthetic tied to "Bandage."
  + Affordability without compromising on quality.
  + Sustainability initiatives, like eco-friendly packaging.
  + Special summer-themed collections refreshed monthly.

1. **Step 3: Data Schema**

**Entities and Fields:**

1. **Products:**
   * **Product ID:** Unique identifier for each product.
   * **Name**: Product name.
   * **Category**: (e.g., apparel, accessories).
   * **Price**: Cost per item.
   * **Stock**: Quantity available.
   * **Description**: Details about the product.
   * **Image URL:** Link to the product image.
2. **Orders:**
   * **Order ID:** Unique identifier.
   * **Customer ID:** Linked to the customer.
   * **Order Details:** List of products ordered.
   * **Status:** (e.g., pending, shipped, delivered).
3. **Customers:**
   * **Customer ID**: Unique user identifier.
   * **Name**: Full name.
   * **Email**: Contact email.
   * **Address**: Delivery address.
   * **Contact**: Mobile Number
4. **Delivery Zones:**

* **Zone ID:** Unique identifier.
* **Zone Name:** (e.g., Pakistan).
* **Delivery SLA:** Estimated delivery time.

***Schema Diagram:***